

# Membership Overview

35246 Us Hwy 19 #299 Palm Harbor, FL 34684

> (P) 727-733-0762 (F) 727-683-9153

Building a network unlike ever seen before, Audubon Lifestyles and the International Sustainability Council (ISC) have partnered to create a unique membership opportunity.

ISC/Audubon Lifestyles Membership was created to help foster sustainability by working with, and providing educational resources to individuals, businesses, organizations, universities, government entities, municipalities, communities, neighborhoods, and virtually anyone seeking assistance in balancing the triple bottom line of people, profit, and planet. Our ability to reach our organization's mission and vision depends on your participation.

Incorporating sustainability into our day to day activities helps to guarantee a long life for businesses, communities, buildings, and society at large. It is difficult to find consistency among definitions of sustainability, but it is common sense that sustainability should incorporate a relationship between the natural environment, social causes, and corporate governance. In a company boardroom, this translates to the "triple bottom line". That means that businesses must make investment decisions that will benefit the environment and society, and still guarantee profitability.

Please join with us today and make a positive contribution toward being socially, environmentally and economically responsible where you live, work and recreate.

## Platinum Membership Benefits

- Ability to use the Audubon Lifestyles Platinum Logo on all Marketing, Sales and Promotional Materials
- Listed on the Audubon Network as a Platinum Member with business logo, reciprocated link, contact information, map and address information, and business description.
- Listing on The International Sustainability Council's website as a Platinum Member
- New Members Packet include: Audubon Lifestyles vehicle and front door stickers, computer mouse pad, co-written thank you letter from ISC/Audubon Lifestyles and Platinum Level Certificate for framing and display.
- Coauthored Press Release Announcing Platinum Membership distributed worldwide
- Subscription to SustainAbility Newsletter
- Access to Audubon Lifestyles Premium web services include: interactive member forums, uploading business news items, joining interest groups, sharing photo gallery items, and more.
- Platinum Membership is the first step in gaining Chartered ISC Member Designation and earning additional recognition by the International Sustainability Council.
- The knowledge that you are contributing to helping Audubon Lifestyles and the International Sustainability Council to continue in our mission, and receive the recognition that you are doing just a little bit more!

## Audubon Lifestyles

At its core, Audubon Lifestyles is an organization based in the Principles for Sustainability. We believe that the most natural way to achieve success and to foster sustainability is by working to balance the triple bottom line of people, profit, and planet. We operate with the main purpose of benefiting society, while offering professional and sustainably based programs, products and services.

## Our Mission

Audubon Lifestyles assists people in how they live, work, play, stay and learn to promote sustainable living and lifestyles.

#### Our Vision

To be a sustainable leader assisting people who are looking for sustainable solutions for life and business that are reliable, practical, and efficient.









## Registration Form

I want to become a member!

## Membership Levels

## Member

\$25 Annually - Membership offers a number of online resources to assist with sustainable living. Access to the Audubon Lifestyles Premium web services include: interactive member forums, uploading business news items, joining interest groups, sharing photo gallery items, and more.

#### **Gold Member**

\$100 Annually - Gold Members enjoy the same benefits as an Individual Membership, but also receive the opportunity to be listed on the Audubon Network as a Gold Member. The Audubon Network is a global network of Audubon Societies, sanctuaries, businesses, communities and others. Additionally, Gold Members receive the Audubon Lifestyles Gold Member Logo for use in their own marketing materials to show their support at the Gold level. The program is open to Individuals, Businesses, Communities, Municipalities, Neighborhoods, Schools, Non-profit Organizations, Universities and anyone who is committed to promoting sustainability.

## Platinum Member

\$250 Registration / \$100 Annually - Platinum Members enjoy the same benefits as Individual and Gold Members, but receive the recognition that they are doing just a little bit more through press releases, featured SustainAbility Newsletter articles, listings on the ISC website, and more! Platinum members receive the ability to use the Audubon Lifestyles Platinum Member Logo in their marketing materials to show their support of Audubon Lifestyles at the Platinum level!

## For More Information Audubon Lifestyles 35246 Us Hwy 19 #299 Palm Harbor, FL 34684

(P) 727-733-0762(F) 727-683-9153

info@audubonlifestyles.org www.audubonlifestyles.org

Contact Name:			
Business Name:			
Address:			
Phone			

Phone

Email address

Website

Membership Level: \$25 Member \$100 Gold Member \$250 Platinum Member

Name on Credit Card

Credit Card Number Exp. Date

Simply fax this registration form to 727-683-9153 or mail with check to: Audubon Lifestyles, 35246 US Hwy 19 #299, Palm Harbor FL 34684

OR Join Online at: <a href="http://www.audubonlifestyles.org/join.html">http://www.audubonlifestyles.org/join.html</a>